

Why consider BBB Accreditation?

A practical decision guide for Texas business owners

A public commitment

Accreditation tells buyers that a business has been reviewed against BBB's standards and has committed to maintaining them. The official BBB Business Profile lets a customer verify current status.

Tools you can use

After approval, businesses may display the BBB Seal under license. BBB also describes business-profile tools and opportunities such as Get a Quote. Availability and fit can vary by local BBB and business.

The honest test

Accreditation can support a trust conversation. It is not a promise of leads, search rankings, or revenue. Ask how your business will use the profile and benefits before deciding.

Talk through your business with Michael

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Book a time: tinyurl.com/MeetMichaelAzcona

Please include your company name and city when booking. This is an independent professional resource, not an official BBB publication. Accreditation decisions are made by BBB.

Sources and current standards

<https://www.bbb.org/get-accredited/>

<https://www.bbb.org/business/accreditation/how-to-get-accredited>

<https://www.bbb.org/faq>

[Read the complete Texas Accreditation questions online](#)